

Annual Conference

2026

BRAVE CONVERSATIONS: DRIVING SAFETY THROUGH INFLUENCE

6TH OCTOBER 2026, 9.30 - 16.00
CRANMORE PARK, SHIRLEY, SOLIHULL

BHSEA

Birmingham Health, Safety &
Environment Association



BRAVE CONVERSATIONS: DRIVING SAFETY THROUGH INFLUENCE



This conference is for health and safety professionals and other leaders who know that safety isn't just about systems - it's about conversations.

It's for those who:

- » want to move beyond compliance and genuinely influence behaviour
- » find themselves navigating difficult conversations and want to do it better
- » recognise that how they show up as a leader shapes the culture around them
- » struggle getting colleagues to take health and safety seriously, or follow the systems in place

Whether you lead a team, advise others, or carry responsibility for safety performance, this day will challenge your thinking and give you practical ways to lead differently from tomorrow.

We've brought together an exceptional lineup of speakers to guide you through a day of reflection and connection, and provide practical tools you can take straight back into your workplace:

- » **Becky Ray** Leading Yourself First: Powerful Conversations Start Within (Workshop)
- » **Karen Hewitt** From Difficult to Powerful Conversations
- » **Drew Povey** Growth Mindset (Motivational Keynote)
- » **Plus**, a special lunchtime session with Harold Floyd of Elite Force Safety

Every delegate will also receive a copy of Karen's 'Safety Chat Boxes' (worth £32.50) - a brilliant resource to keep the conversation going long after the day is done.



EARLY BIRD DISCOUNT - 15%

Book before 31.07.2026

MEMBER PRICE - £95.00 + VAT

NON-MEMBER PRICE - £150.00 + VAT

6TH OCTOBER 2026, 9.30 - 16.00, INC LUNCH
CRANMORE PARK, SHIRLEY, SOLIHULL, B90 4LF

**SAVE
20%**
BOOK 3 OR
MORE TICKETS

OUR SPEAKERS:

Drew Povey

Drew Povey has over 25 years of multi-sector executive leadership experience spanning elite sport, corporate, non-profit, and government sectors. A renowned change and growth specialist and star of ITV's Educating Greater Manchester, Drew utilizes his broad viewpoint to empower individuals and teams, catapulting leaders into the next level of personal and professional performance.



Becky Ray

Becky Ray is the CEO of Culture Kick and a workplace culture specialist with over 25 years of experience in high-risk industries. She partners with leaders to strengthen self-leadership, wellbeing, and resilience. Ultimately, Becky helps organizations build high-performing, psychologically safe cultures that drive sustained engagement, collaboration, and impactful business results.



Harold Floyd

After a 26-year career in the Royal Artillery, Harold Floyd co-founded Elite Force Safety, a premier Health and Safety training provider. Led by military veterans who bring unique, practical expertise to the table, EFS delivers bespoke, in-person training that goes far beyond generic box-ticking to provide clear, relevant, and impactful workplace solutions.



Karen Hewitt

Karen J. Hewitt is a global Health and Safety culture expert with a unique background in communications, leadership, and linguistics. The author of People Power, Karen has driven major culture transformation projects for global brands like Technip and Interserve. Her company, Leaderlike, recently supported British Gas to an HSE award shortlist in 2026.



Earlybird Members*

15% off £95 with
20% off group discount

Members

£95 and 20%
group discount



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£150 and 20%
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*Valid until 31/07/2026 and Group Discount
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