

Managing work-related road safety

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Work-related road safety

The facts

- 12 fatalities and 180 serious injuries each week involving 'at work' drivers
- Only 30% of road injuries are reported
- Driving 25,000+ miles a year on business
 - 3rd most dangerous occupation
- 6 cyclists killed in 12 days in London
 - 5 of those deaths involved a vehicle being used for work



Legal requirements

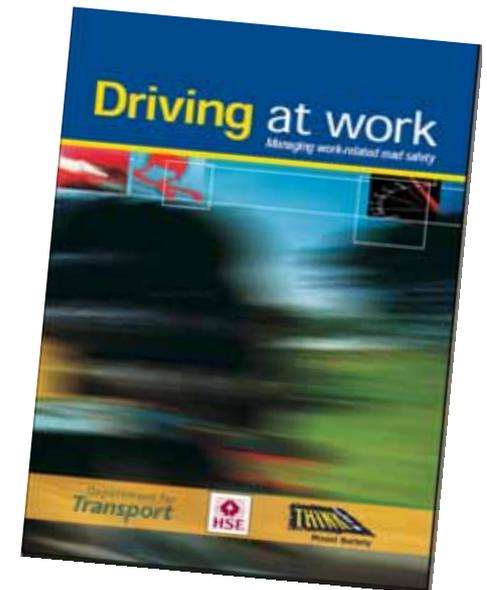
The Law

- Health & Safety at Work Act 1974
- Management of Health and Safety at Work Regulations 1999
- Working Time Regulations 1998 ('Driver's working hours')

- Road Traffic Regulation Act 1984

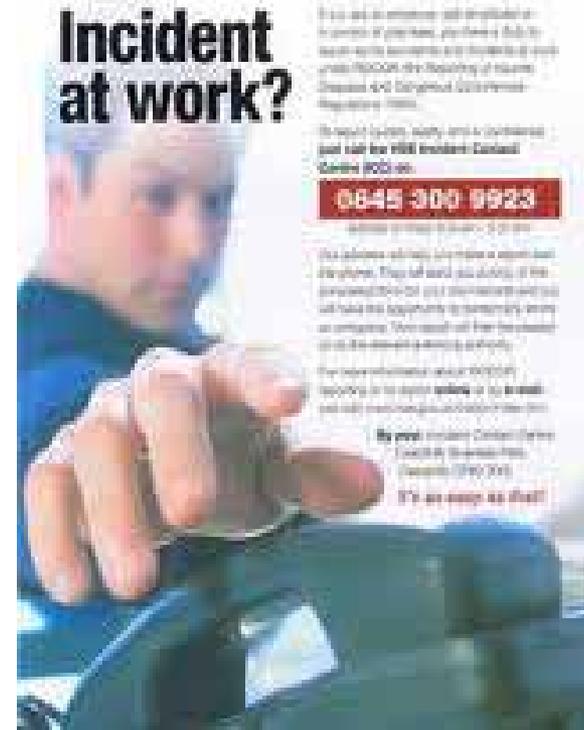
Guidance

- Driving at Work Guidelines 2003



So why do so few organisations manage Work-related road risk effectively?

- Not RIDDOR reportable
- Outside the scope of Occupational Health & Safety
- HEALTH & SAFETY BLIND SPOT!



Case Study 1- Cost of getting it wrong?

- Large company with 300+ fleet
 - Typical 12 hour working day with 4 – 6 hours driving
 - 250 – 300 miles per day, 5 days a week
- What happened?
 - employee killed whilst driving at work – ‘fell asleep at wheel’
 - no vehicle defects or medical causes found post accident
- What systems were in place?
 - No risk assessments
 - Driving for Work policy on intranet – no proof driver had read policy
 - No review process for accidents, no post collision interviews
 - No regular licence checks
- What are the potential consequences for the company?



So why manage work-related road safety?

- Duty of Care & Legal Compliance
- Moral & social responsibility
 - Help to keep your employees and volunteers safe while at work
 - Protect other road users and pedestrians
- Financial savings
 - Save money by reducing accidents, incidents & business interruptions
 - Promote smoother driving - improves fuel efficiency and reduces environmental impact
- Reputation & 'best practice'
 - Avoid adverse publicity associated with accidents



Implementing a work-related road safety programme

Step 1 - Develop a **Policy**

Involve key stakeholders in policy setting

Written & communicated policy – must issue policy!

Ask drivers to sign for acceptance and understanding

Develop shorter driver handbook with key issues

Step 2 - Assign **Responsibility**

Engage Senior Director as Champion – person responsible

Health & Safety/Fleet Manager – to manage

Line managers – to implement and ensure compliance

Driver's responsibilities - all individuals should know what is expected of them!



Implementing a work-related road safety programme

Step 3 – **Assess** and **Analyse**

Assess the risks – **Driver, Vehicle & Journey**

Consider appropriate methods

- On-line driver profiling
- Workplace based/site specific
- Generic risk evaluation
- **Implement** Risk Assessments

Analyse historical claim and collision data
- what type of accidents do your drivers have?



Implementing a work-related road safety programme

Step 4 – **Implement** control measures

Driver Targeted training, licence checks, health & eyesight checks, regular communication, post collision interview

Vehicle Safety checks, service & maintenance, telematics ergonomics, speed limiters

Journey Routeplanning, time, distance, alternative transport, weather conditions



Implementing a Work Related Road Safety programme

Step 5 – Monitor and maintain

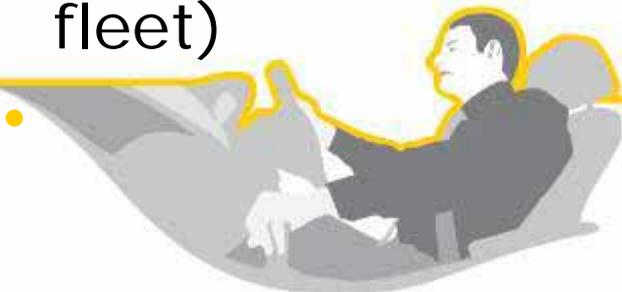
- Analyse incident data, implement changes & share results
- Set targets, communicate & measure performance
- Regular reviews - form Fleet Safety committee



Case Study 2 – Benefits of getting it right

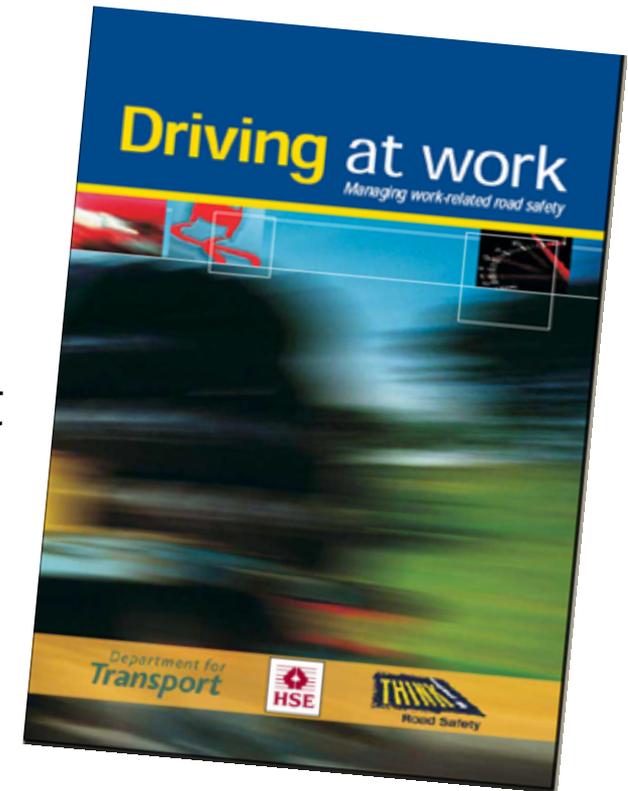
Vauxhall Motors 5,000+ fleet/600 business vehicles

- What systems were in place?
 - Full and robust Work Related Road Safety programme
- Results?
 - Won BRAKE award for Best Large Fleet 2011
 - 80% reduction in number of business collisions
 - 54% reduction in own fault business collisions
 - 8 year consecutive decrease in premium per vehicle
- £1 million per year reduction in premium! (total fleet)



Key actions

- Senior management support
- Relevant and easily understood road safety policies
- Identify risks
- Provide training of staff to meet policies and legislation
- Communication of policies and procedures
- Continual programme of assessment and review



Thank you

Any questions?

