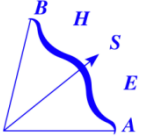


**Presentation for Meeting on Monday  
9<sup>th</sup> September 013**



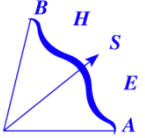
# **Member Questionnaire / Survey 2013**

***- Extract of Results  
& Analysis***

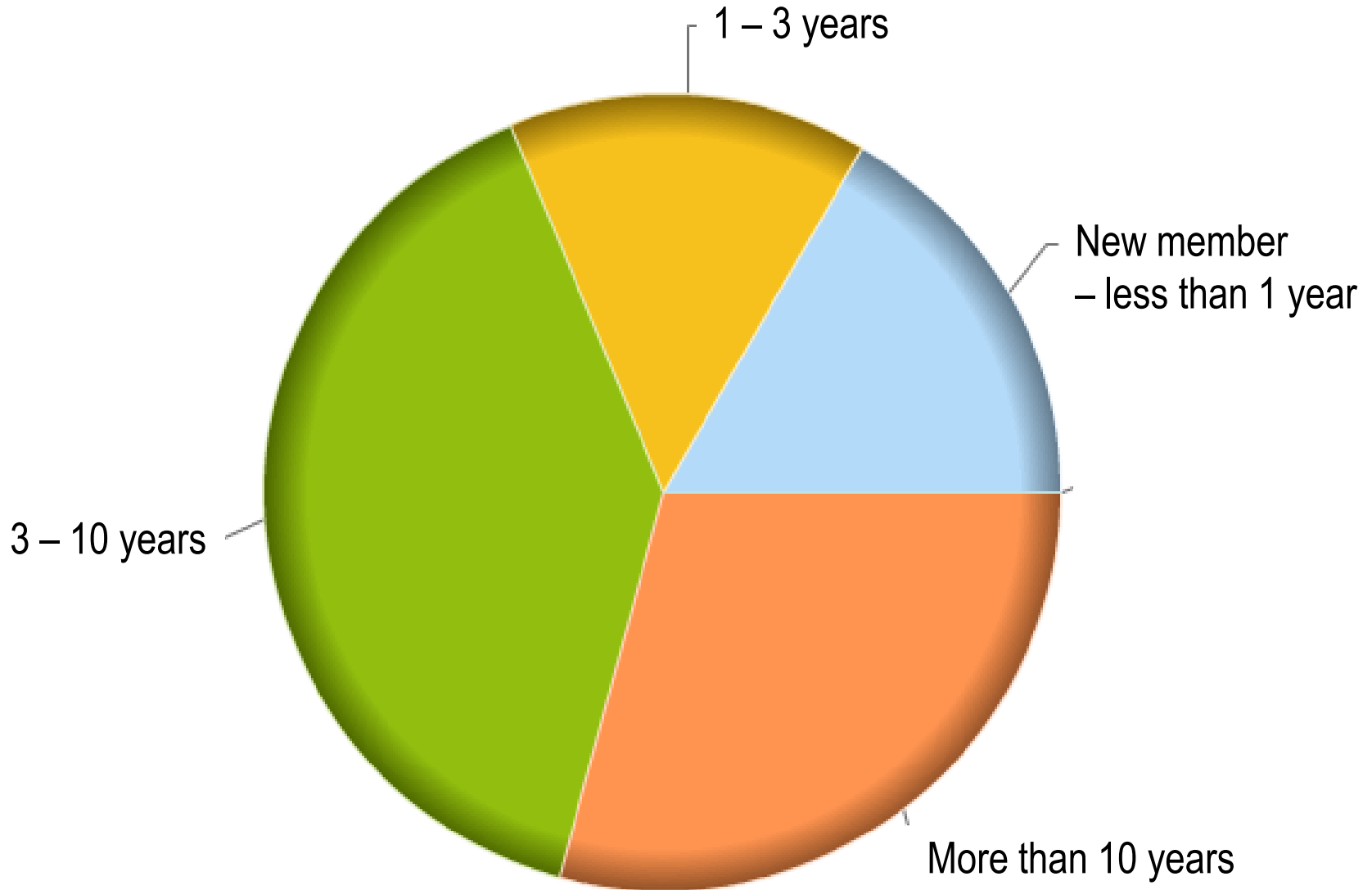


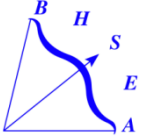
# Background / Reminder

- **BHSEA**: A strong reputation but some key **challenges** e.g. static membership, cancelled events, income significantly reduced (NHS/Acocks Green).
- Need to develop a more structured approach including preparing & **planning for the future**.
- Proposed **major review** of the aims, objectives & services to members (Feb).
- On-line **member Survey / Questionnaire** (March/April)
  - 48 submissions from a membership of 302 i.e. 16%
  - limited number but generally good input/quality/ideas
- **Development Workshop – *The Way Forward*** (May).

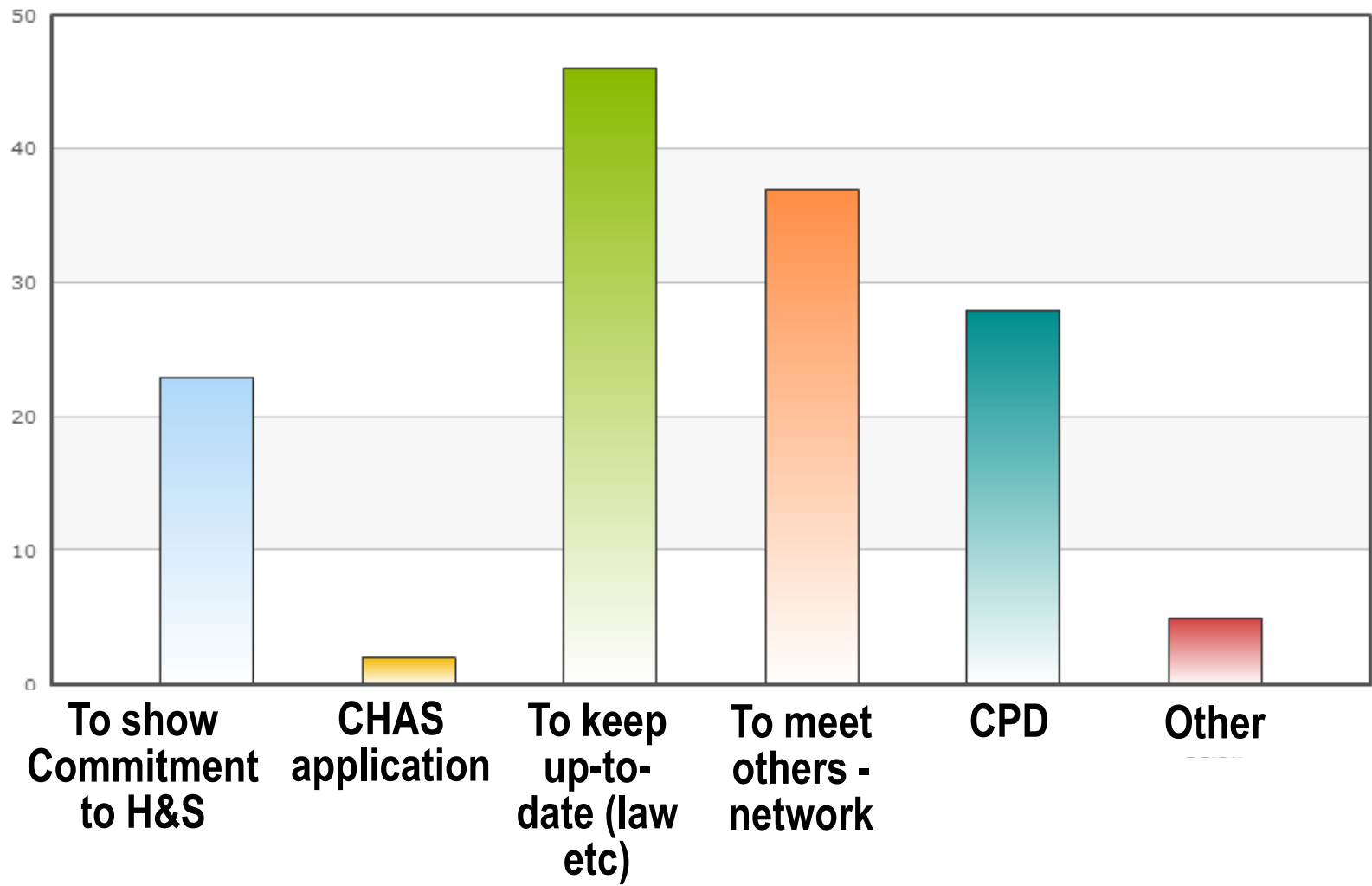


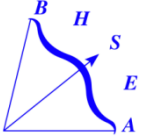
# How long a member





# Benefits / reasons for membership





# What members say

I think the welcome to the event and the refreshments provided is excellent.

Don't think things could be done better This format works

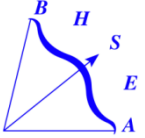
Well done in all you do.

I think what you do is actually very good. If more people knew about it they would attend

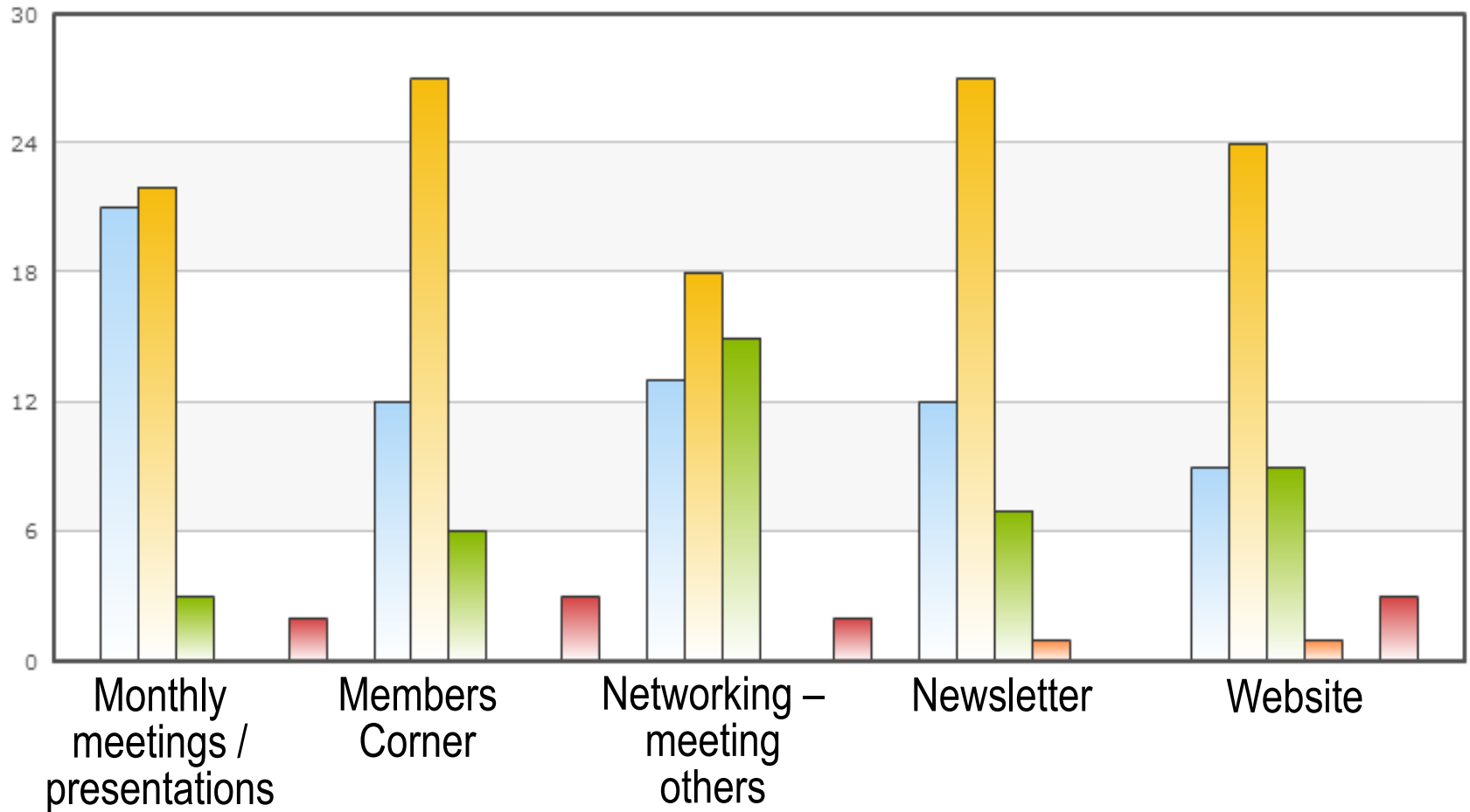
happy with the BHSEA way as is-well done

We are new members at the moment we are happy with everything we see.

**AND – many ideas for what we could do or do better**



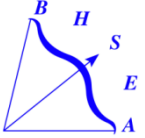
# What members value



 *Excellent*

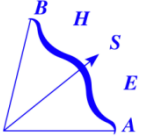
 *Good*

 *Fair*

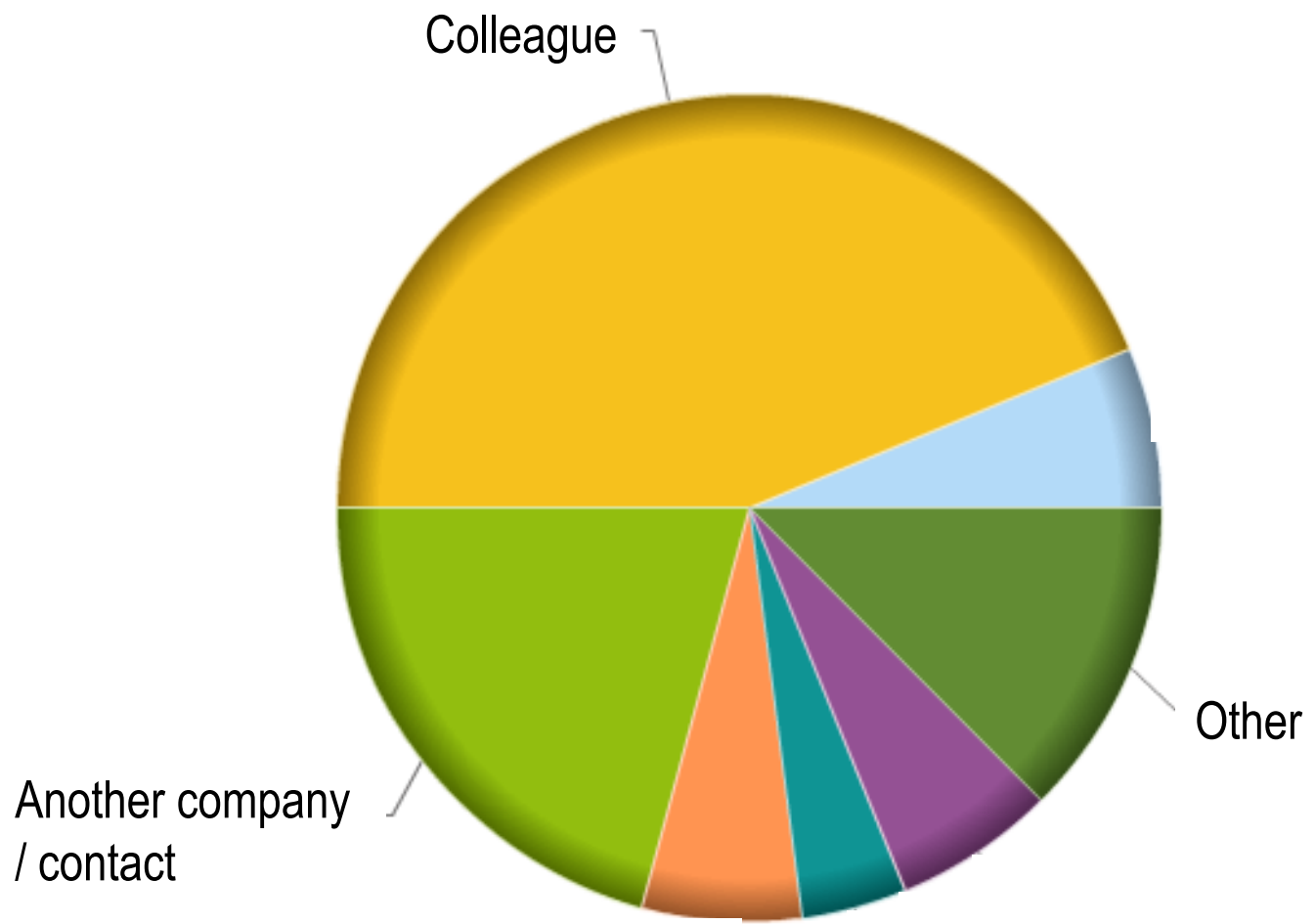


# Inputs and Ideas from *Members*

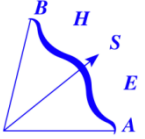
- Monthly Meetings – 11
- Management / Council Members – 2
- Other Activities – 4
- Partnerships – 2
- Membership / Recruitment – 2
- Technology incl. social media websites – 4
- Publicity / Promotion – 5
- Newsletter & Website – 2
- Topics for meetings / presentations – 30+



# How found out about BHSEA

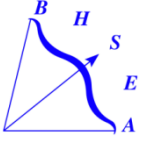






# What Now / Next

- Incorporating ideas from members into what we do and how we do it.
- Updating the Aims & Objects of BHSEA (planned for 2014 AGM).
- Continuing to strive for increased / increasing membership.
- Preparing programme of events for 2014.
- Developing a more structure approach.
- Establishing a 'business plan'.
- Decide / agree the 3 best survey submissions - free membership (Sept. Management meeting)



***THANKYOU***